

## **NCA Marketing and Sales Manger**

The NCA is looking for a volunteer to fill the newly created position of NCA Marketing and Sales Manager. This is an especially important job as it will help the NCA drive non-member revenues, therefore easing the financial burden on the membership. The revenue will be derived from advertising in NewfTide, social media publications, and sponsorships at the NCA National. The position will work hand in hand with the NCA National Sponsor Manager and report directly to the NCA's Board of Directors in coordination with the 2nd Vice President.

The ideal candidate will possess business experience, strong interpersonal skills, and the enthusiasm to make a true difference to the club, as well as the future of the breed. If you would enjoy a challenging opportunity to develop this position from the ground up, we want to hear from you! For more information contact **Bill Matlock at [wwnewf@gmail.com](mailto:wwnewf@gmail.com)**