

# 2017

Greater Williamsburg Chamber  
& Tourism Alliance presents...

Annual Christmas Parade

Walking in a  
**WINTER WONDERLAND**

On

Saturday, December 2, 2017 | 8:00 AM

**Parade Check-In** (see attached for details)

5:45 AM—7:15 AM

We are excited about plans that are underway for the 2017 Christmas Parade. This year Williamsburg will be celebrating their 52nd Christmas parade!

In 2015 & 2016, the Colonial Newfoundland Club won 1st Place for "Other Performing Units" and 1st Place for "Animal Unit." Let's make this another winning year by decorating our Newfs, Carts and humans in the theme of

**"Winter Wonderland"**

Prizes will be given for the "Best Walker/New Costume"  
\$50 VISA Card

Best Decorated Newf and Cart  
\$100 VISA Card

**We hope you can join us!**

Brenda McKeel, Annual Meeting Chair





## WILLIAMSBURG CHRISTMAS PARADE DETAILS

**COSTUMES:** No representations of Santa (St. Nick, Father Christmas, etc.) – there is one official Santa, the last unit of the parade.

### PARADE CHECK-IN AND GUIDELINES

1. All participants should be in-place by 7:30 AM. CNC designated meeting location on William and Mary Campus NOT KNOWN YET, but will be provided on CNC Website when available.
2. Parade starts at 8:00 AM.
3. LINE UP AREA – BEHIND KAPLAN ARENA ON BROOKS ST on William and Mary University.
4. Participants are welcome to park elsewhere in the city and walk to the lineup area.
5. The W&M Parking Deck and Morton Lot may also be used for parking.
6. Green spaces have been identified as points for groups to assemble and walk to the lineup area together and to meet up after dispersal has finished.
7. Information Tables have been added to key locations so participants know where units are located within the lineup area.

### PARADE ROUTE

1. The parade route is approximately 1 mile – however, the line-up area is also approximately 1 mile and dispersal is approximately a ½ mile – please make sure all participants and animals can keep the pace for a 2½ - 3 mile distance.
2. No stopping along the parade route; no stopping to perform along the parade route.
3. The judging area for the parade will be marked by towers on both sides of the street; this area is near the intersection of Richmond Road and Scotland Street; please continue to move through this area without stopping but be aware that judging is taking place and the emcee is announcing.
4. Make sure you stay within 5 to 10 feet of the unit ahead of you – Parade Marshalls will enforce this. If the unit breaks down unexpectedly, keep to the far right so other units can get past you.
5. State law prohibits any objects (i.e. candy, balloons, flyers, business cards, etc.) being distributed by parade units. This includes the line up area, parade route itself, and dispersal area.

If you have additional questions re: the Williamsburg Christmas Parade, contact Julia Sharkey, Parade Chair at [mdnewfies@aol.com](mailto:mdnewfies@aol.com).

**NOTE:** Following the Christmas Parade, the Colonial Newfoundland Club will hold its...

## ANNUAL MEMBERSHIP MEETING AND LUNCHEON

at the

### HOLIDAY INN & SUITES

515 Bypass Road  
Williamsburg, VA  
(757) 229-9990

### LUNCHEON

12:00 PM—3:00 PM

### MENU

#### SOUP, SALAD, AND SANDWICH BUFFET

Buffet includes Chef's table of cakes & pies, freshly brewed regular/decaf coffee. Assortment of hot teas and iced tea.

#### CHOICE OF TWO SOUPS:

Hearty Beef Chili or  
Virginia Ham and Chowder

Assorted Assembled Gourmet Sandwich Trays  
Mixed Garden Greens Salad

### COST

\$10.00 Per Person  
Children Under 12 Eat Free

**An RSVP is required for catering purposes  
by November 17, 2017**

Please use the Reservation Form to RSVP for the event and luncheon. Also let us know if you're planning to be present for accept your Award. Otherwise, your Award will not be present at the luncheon.

Questions regarding the Annual Meeting and Luncheon, contact Brenda McKeel, Annual Meeting Chair.



## ANNUAL BROWN BAG TO SUPPORT RESCUE

Please bring or send a gift to raffle off. Contact Brenda McKeel at [mckeel1117@comcast.net](mailto:mckeel1117@comcast.net). Tickets will go on sale at the Luncheon.

\$1.00 = 1 Ticket  
\$5.00 = 6 Tickets  
\$10 = 12 Tickets  
\$20.00 Tickets = 25 Tickets

**Cash only!**

### PRIZES FOR BEST CUSTUMES AND CARTS

Best Costume—\$50 Gift card and  
Best Decorated Cart—\$100 Gift Card